



A 3 hour module targeted at taking the participants through different components of song making and guiding them to write, compose, sing and record a **Signature Song onsite**. No previous experience is required!



Please go to page 2 for the Process

The Process:

- a. **Share** the highlights of their individual journeys in the organization
- b. **Identify** 'commonalities' in the stories
- c. **Convert** 'commonalities' into poetry / lyrics
- d. **Expose** participants to various components of song making i.e. introduction, verses, bridges and chorus
- e. **Choose** appropriate back up track from a selection of pre-recorded bank - all original compositions created by **iSound** professionals
- f. **Compose** different sections of the signature song, working in smaller groups guided by the facilitators
- g. **Rehearse** with facilitator, using the pre-recorded back up track selected for the melody / composition
- h. **Perform & Record** live, and on site!
- i. **Email** wav and mp3 files of the **Signature Song** to all participants



Please go to page 3 for the Outcome

The Outcome:

a. Participants face **creative challenges**

When participants face situations where one has to write, compose, sing and record one's signature song with no prior experience.

b. Participants go through phases of **introspection** and **appreciation**

When participants share their respective journeys in the organization with fellow participants and convert commonalities into lyrics for the signature song.

c. **Team work**

The entire process to record a signature song on site from scratch to production

d. Journey from **'Can I?'** to **'I can !'**

Participants are unsure at the beginning of the workshop and question their own abilities to deliver the task guided by the facilitator to create and record a signature song. In the end, they do!

e. **Fun** and self **re exploration**

The fear of 'Can I?' gradually gets converted into a fun process with the participants writing the lyrics and making a song of it. In the process, many come out of their cocoon to relive the dream of being able to sing and record in front of a microphone!

f. **Tangible outcome** with shelf life

The signature song may have various usages like organizational caller tune / ring tone, a tool for induction programmes and presentations amongst others.

g. **Connect** with the team and the organization

The entire process is a fun filled journey of self exploration and connecting with fellow participants and the organization.

Please go to page 4 for a brief of the facilitator

The Facilitator:

Anupam Sen Gupta



Anupam is an accomplished **blues guitar player** playing the instrument since 1980. He is also a **composer, arranger and a trainer**. He has made music for nearly **50 animation films, documentaries, albums** etc.

He has conducted **music driven team building workshops** for **Baxter India, Cairn Energy, Genpact, WWF, Reebok India, ITC WelcomHotel, Hewlett-Packard Storage Works (India), Hewlett-Packard Storage Works (Asia Pacific), UnitedHealth Group, Hewitt, Airtel, EXL Service, Fullerton India, MetLife, Vodafone, Pepsico Foods, Nivea** amongst many others. These workshops are focused on using music for **aligning people and purpose**.

Anupam began his career in shipping in mid 80s having worked with agents of **United States Lines INC, Regional Container Lines Pte. Ltd, Bengal Tiger Line Gmbh** for a period 11 years till he decided to follow in heart in music.

He is an **avid traveler, photographer, cook** and a **writer** working on a bi lingual **album** and a **short film**.