

## 2005 DISTINGUISHED ALUMNI AWARDS



JONAS MAYER AWARD

**David Roberts '73**

Vice President  
Citigroup, North America  
(Retired)



CAREER ACHIEVEMENT

**Melville S. Brown '69**

President/Director  
Executive Advisory Services Inc.



RISING STAR

**Leandro Finol '00**

President  
DIREC4U



CAREER ACHIEVEMENT

**Kimberly Wiehl '80**

Secretary - General  
The Berne Union



VOLUNTEER

**Dean Warner '57**

Director  
Thunderbird Global Market

Award winners will be honored at a reception during Homecoming.



THUNDERBIRD  
THE GARVIN SCHOOL OF  
INTERNATIONAL MANAGEMENT

NON PROFIT  
ORG  
U.S. POSTAGE  
PAID  
PHOENIX, AZ  
PERMIT #2691

Thunderbird Campus Alumni Relations 15249 North 59th Avenue Glendale, Arizona 85306-6000 USA

HOMECOMING 2005

NOVEMBER 4-6



the  
**Art of Being Truly Global**

Thunderbird  
HOMECOMING  
2005



the  
**Art of Being Truly Global**

In the art world, individuals who invent and apply new techniques and thinking in original or experimental ways are known as *avant-garde*. In the world of global business they are called T-birds.

We cordially invite you to join us November 4 - 6 for a memorable Homecoming that celebrates the **Art of being Truly Global** by honoring the mystique that connects T-birds around the world. You'll enjoy a mosaic of artistic pursuits, from a wine tasting and fashion show to an afternoon of "Arts in the Park" complete with music, sports, exhibits and an art scavenger hunt. You'll also have opportunities to challenge your global intellect through a case competition with students and an interactive global mindset discussion with Thunderbird's thought leaders.

Don't miss this chance to catch up with old friends, make new ones and experience a truly global perspective on business, art and what it means to be a T-bird.

SPECIAL ANNIVERSARY YEARS

1955 - 50 YEARS

1980 - 25 YEARS

1995 - 10 YEARS



# Schedule of Events

## FRIDAY, NOVEMBER 4

### Registration Begins 2:00 p.m.

Sign in, get your weekend materials and list of attendees.

### International Development Panel 3:00 p.m. - 5:00 p.m.

Alumni in the industry will discuss trends and career tracks. See website for details. Free

### "Artistry of Leadership" 3:30 p.m. - 4:30 p.m.

Pianist Kevin Asbjörnson '85 draws parallels between the competencies of performing artists and business leaders. Catch this unique presentation Friday or Saturday. Space is limited. See website for details. Free

### Opening Ceremony 5:00 p.m. - 6:00 p.m.

Traditional flag ceremony and welcome by President Cabrera. Reunion classes, come see photos from your days as students. Free

### Wine Tasting 6:00 p.m. - 7:30 p.m.

Sample delectable wines from T-bird vintners and distributors. Space is limited. \$50 donation\*

### Barbecue 6:00 p.m. - 8:30 p.m.

Burgers and hotdogs outside the Pub. Time to catch up with old friends. \$15

### ThunderMovie 8:30 p.m.

*Thunder Birds* - wartime romance filmed on campus in 1942. Free

\* denotes family-friendly activities

\* All proceeds go toward Dr. William Voris Scholarship Fund.

## SATURDAY, NOVEMBER 5

### Rugby Begins 9:00 a.m.

9th annual "Truly Global" tournament

### "Crazy Like Me" 10:00 a.m. - Noon

Interactive discussion. \$10 includes breakfast.

### Lunch Noon

Brats on the rugby field or picnic lunches from the Commons. On your own

### Case Competition 1:00 p.m. - 4:00 p.m.

Student and alumni teams compete to solve a global business case. Sharpen your business skills and match wits with current students. Space is limited. \$20

### "Artistry of Leadership" 1:30 p.m. - 2:30 p.m. (See Friday)

### Arts in the Park 1:00 p.m. - 5:00 p.m.

Sports, music, art activities, art exhibit - even an art scavenger hunt. International fun for all ages. See website for details. Free

### World Night 6:30 p.m. - 11:30 p.m.

Food and drink from around the world, dancing, silent and live auctions\* - wait 'til you see what's up for bid! \$60

## SUNDAY, NOVEMBER 6

### Rugby continues 9:00 a.m.

Cheer your favorite team in the championship match.

### Farewell Brunch 10:00 a.m. - 12:30 p.m.

Champagne, breakfast buffet, and a final chance to say goodbye to old and new friends. \$25

**Hotels: Remember to book early.**  
See list of recommendations at [www.thunderbird.edu/homecoming](http://www.thunderbird.edu/homecoming), or more choices at <http://phoenix.hotelchannel.com/>



If you've ever felt "different" out in the "normal" world, yet completely at home within the Thunderbird community, you're not alone. Innovative research by Dr. Mansour Javidan, director of The Garvin Center for Cultures and Languages, and a team of eight colleagues, including President Cabrera, has captured and defined that elusive quality known as the Thunderbird Mystique. The team has been studying the concept of Global Mindset and has interviewed many Thunderbird alumni.

Join Dr. Javidan for an interactive discussion of their findings. Not a traditional academic presentation, this is a mix of survey results, photos, visuals, and music. You'll leave feeling reinvigorated in your passion for all things global and with a greater appreciation of your own cultural eccentricity. Be sure you bring your spouse - Dr. Javidan will even throw in a little marriage counseling!



**Dr. Mansour Javidan**

Director  
The Garvin Center for Cultures and Languages of International Management

Javidan, an award-winning writer and researcher and a self-proclaimed cultural misfit, has designed and taught a variety of executive development courses, offered and facilitated workshops, conducted consulting projects, and presented in more than 20 countries. He is one of the editors and writers of the recently published GLOBE (Global Leadership and Organizational Behavior Effectiveness) book and is a co-principal investigator of the GLOBE Phase 3 research program. He joined Thunderbird in August 2004.

## CRAZY LIKE ME

## Homecoming 2005 Registration

Details and online registration at [www.thunderbird.edu/homecoming](http://www.thunderbird.edu/homecoming)  
Fax to 602-978-6814 or mail to address at bottom.

NAME \_\_\_\_\_ CLASS YEAR \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE: Home \_\_\_\_\_ Work \_\_\_\_\_  
(city/country codes if applicable)

EMAIL \_\_\_\_\_ COMPANY \_\_\_\_\_

GUEST NAME & ADDRESS \_\_\_\_\_

During the opening flag ceremony, I would like to carry a flag: \_\_\_\_\_ (country).

EVENT	PRICE PER PERSON	# of PERSONS	TOTAL
<b>Friday</b>			
"Artistry of Leadership"	Free	_____	\$_____
Wine Tasting	\$50*	_____	_____
Barbecue	\$15	_____	_____
<b>Saturday</b>			
"Crazy Like Me"	\$10	_____	_____
"Artistry of Leadership"	Free	_____	_____
Case Competition	\$20	_____	_____
World Night	\$60	_____	_____
<b>Sunday</b>			
Farewell Brunch	\$25	_____	_____
Contribution to the Thunderbird Annual Fund		_____	_____
<b>DEADLINES</b>			
Register after October 21 - late fee \$25 per person.		_____	_____
No refunds after October 21.		_____	_____
		<b>TOTAL:</b>	<b>\$_____</b>

### PAYMENT

Credit Card:  Mastercard  Visa  American Express

Card no. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

### QUESTIONS?

Tel: 602-978-7358

Email: [alumni@t-bird.edu](mailto:alumni@t-bird.edu)

[www.thunderbird.edu/homecoming](http://www.thunderbird.edu/homecoming)

### MAIL TO:

Alumni Relations Office  
Thunderbird, The Garvin School  
of International Management  
15249 North 59th Avenue, Glendale, AZ 85306

\* All proceeds go toward Dr. William Voris Scholarship Fund.

