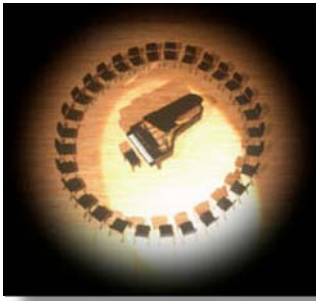


New DVD Shows How Composer and Recording Artist Kevin Asbjörnson, MIM, Leverages Piano Music to Enhance Emotionally Intelligent Leadership



Kevin Asbjörnson's groundbreaking executive education and keynote experience, Artistry of Leadership - Creating Meaningful Connections[®], is the focal point of a new DVD featuring an award-winning, high-definition film of Kevin working with his audiences. The DVD also contains additional information about Artistry of Leadership, Kevin's other executive education services, his music, and three complimentary recordings of his contemporary piano solos.

Kevin's leadership paradigm as demonstrated in the film is transforming the practice of leadership and helping corporations and organizations to achieve unprecedented creativity, collaboration and productivity.

With a Yamaha Grand Piano as the focal point and Kevin's original piano music as the medium, Artistry of Leadership draws parallels between the competencies of performing artists and business leaders.

Artistry of Leadership awakens the participants' "emotional intelligence" and reveals their powers of focus, interpretation, visioning and listening. Together, the message, music and insights give participants the keys to inspired leadership that drives significant, long-term improvement in business performance.

The film portion of the DVD was honored with a Telly award for creative excellence in high-definition digital production. The Telly Awards and Center for Creativity have been recognizing creative excellence around the world for 25 years with a mission to strengthen the international visual arts community by inspiring, promoting and supporting creativity.

To preview the film portion of the DVD on this website, [click here](#).

The complete DVD portfolio is available free to professionals in private industry, non-profits, professional associations and government agencies who are interested in learning how Artistry of Leadership enhances collaboration, productivity and creativity and accelerates organizational performance. To request the complete DVD portfolio, [click here](#).

"Leadership is the ability to create, inspire and sustain followership. Followership does not happen without the creation of meaningful connections between a leader and followers. Creating meaningful connections and being in tune with the emotion of others is the real artistry of leadership, which requires constant practice and refinement."

Kevin Asbjörnson, MIM

Kevin Asbjörnson is an international recording artist who has released three CDs of original, contemporary piano solos on the PianoOne label. His recordings are also featured on the Acoustitherapy three-CD collection of acoustic instrumental music. Kevin has been named one of the top 10 recording artists in the Republic of China (Taiwan) for two consecutive years by customers of Jingo Digital, Inc., an independent record label and the exclusive distributor and marketer of Asbjörnson's CDs in Taiwan.

"The artistic flow is now as important in business as the economic flow and the real benefits come from weaving the two together. Companies that incorporate artistic elements into their economic flow will have a distinct competitive advantage."

[The Art of Business-Make All Your Work a Work of Art](#)

Stan Davis & David McIntosh
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